

*New England's  
Greatest Air-Meet  
and Exposition*



JUNE 21, 22, 23, 1928.  
LOWELL AIRPORT, LOWELL, MASS.

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PRICE 10 CENTS

## PRIZES FOR FLYING EVENTS

Hon. Edith Nourse Rogers, M. C.

### The Rogers Silver Trophy

To be competed for annually by Cabin Type Whirlwind planes until won three times by the same manufacturer. These planes are to be single-motored cabin planes carrying the same pay load.

Cash Prize ..... \$500.00

To be given annually to the winning Pilot of the above race.

Mrs. Paul Butler,

Given in memory of her husband.

### The Paul Butler Silver Cup and a

\$350.00 Bond, total value .....\$500.00

Race by Army and Navy Pursuit Planes to be competed for annually at an air port in Massachusetts, every second race to be held at the Lowell Airport, until the contestant has won the cup three times.

### The Paul Butler Silver Cup and a

\$350.00 Bond, total value .....\$500.00

Race by Army and Navy Observation type planes to be competed for annually at an air port in Massachusetts, every second race to be held at the Lowell Airport, until the contestant has won the cup three times.

Anonymous Giver—On to Lowell Race \$500.00

Lowell Airport Corporation ..... \$1,100.00

All races are 45 miles, three times round a 15 mile triangular course. The start and finish being at the Airport. Contesting planes will be started in groups of two with one minute between groups. The winner will be the plane completing the three laps in the shortest elapsed time.

All races for Commercial Planes except above will have aggregate prizes of \$350.00 which will be divided as follows:

First Prize ..... \$200.00

Second Prize ..... 100.00

Third Prize ..... 50.00

If there are less than five planes competing the third prize will be divided between the first and second prizes.

If there are three planes only competing, there will be only the one prize of \$350.00.

The prize for the Dummy Bomb Dropping contest will be \$50.00 to the winning team.



LOWELL AIRPORT  
Showing Exposition Buildings on Edge of the Field

# *New England's Greatest Air-Meet and Exposition*



*Program of  
Dedication Exercises  
Thursday, June 21  
and all Events June 21, 22, 23*



*List of Exhibitors at the Exposition*

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# NEW ENGLAND'S GREATEST AIR-MEET *and* EXPOSITION

*Given by the*

LOWELL AIRPORT CORPORATION

**JOSEPH A. LEGARE, President**

**BUTLER AMES, Treasurer**

*With the Cooperation of the*

LOWELL CHAMBER OF COMMERCE

*and their*

AVIATION COMMITTEE

*Under the Management of*

AMERICAN AIRPORTS CORPORATION

New York

*Represented by*

ALBERT R. ROGERS, Manager

Air-Meet and Exposition Department

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## FIELD CONTROL OFFICERS

MAJ. JOHN N. REYNOLDS

*Control Officer*

*Assistant Control Officers*

CAPT. R. GILPIN ERVIN

WALTER FRENCH

LT. G. S. GRAVES

SUMNER SEWALL

LT. JULIAN S. DEXTER

LT. R. T. THOMAS

CAPT. FREDERIC BOWNE, JR.

ERIC WOOD

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*Publicity and Advertising Director*

CHESTER A. PORTER

of the Porter-Dickie Co., 88 Pearl St., Boston

LIB erty 6988

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THE AIRCRAFT DEPARTMENT OF THE EXPOSITION SANCTIONED BY THE  
AERONAUTICAL CHAMBER OF COMMERCE OF AMERICA

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*Press Committee*

Arthur F. Woodies, The Sun

George Keefe, Courier-Citizen

John A. Lamberton, Telegram

COOPERATING AVIATION ORGANIZATIONS  
AND COMMITTEES

*Official Advisor*

HON. EDITH NOURSE ROGERS, M. C.

*National Aeronautic Association Boston Chapter*

—  
AVIATION COMMITTEE BOSTON CHAMBER OF COMMERCE

—  
AERO CLUB OF MASSACHUSETTS

—  
AVIATION CONFERENCE COMMITTEE OF THE NEW ENGLAND COUNCIL

—  
AIR CORPS RESERVE OFFICERS OF NEW ENGLAND

—  
DEPT. OF MASS. AMERICAN LEGION AVIATION COMMITTEE

—  
AVIATION COMMITTEE BOSTON & MAINE RAILROAD

OFFICIALS IN CHARGE OF FLYING EVENTS  
*FLYING COMMITTEE*

1. THEODORE G. HOLCOMBE, *Chairman*  
Massachusetts State Governor, National Aeronautic Association, 80 Federal St., Boston, Mass.
2. CAPT. FREDERIC BOWNE, JR.  
American Airports Corporation, 527 Fifth Avenue, New York.
3. WILLIAM G. BROWN  
Professor of Aeronautical Engineering, Mass. Institute of Technology, Cambridge, Mass.
4. CAPT. ROBERT GILPIN ERVIN  
c/o National City Company, 30 Congress St., Boston, Mass.
5. LT. COLONEL STEDMAN HANKS  
American Airports Corporation, 527 Fifth Avenue, New York.
6. SUMNER SEWALL  
Colonial Air Transport, Inc., 80 Federal St., Boston, Mass.
7. LT. REGINALD D. THOMAS  
Commanding Officer, U. S. Naval Air Base, Squantum, Mass.
8. WALTER C. WILSON  
Chairman Aviation Committee, Lowell Chamber of Commerce, Lowell, Mass.
9. MAJOR CHARLES H. WOOLLEY  
Massachusetts National Guard, State House, Boston, Mass.
10. CRAWFORD H. HOLLIDGE  
Chairman Department of Massachusetts, The American Legion, State House, Boston.

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GEORGE GARMON

INDUSTRIAL EXPOSITION COMMITTEE

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EVERETT J. BOOTHBY

F. LEROY PARCIERT

LEO MONGEAU

JOHN A. MORRILL

LOWELL CHAMBER OF COMMERCE

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FOR

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Chairman ERNEST D. SCRIBNER

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Gardner G. Bartlett

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Victor F. Jewett

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Judge Stanley E. Qua

Judge Frederick P. Greenhalge

Judge Arthur L. Eno

Judge John J. Pickman

Judge Frederick A. Fisher

George M. Harrigan

Hon. Edith Nourse Rogers

Frank Goldman

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Arthur G. Pollard

Rev. John J. McGarry

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Walter E. Guyette

Elbert J. Gilmore

Harry Pollard

Gardner Macartney

Wm. G. Spence

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Martin H. Reidy

Thomas A. Mott

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FOR LOWELL AIR-PORT

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Stephen Garrity

Luther Faulkner

Colin C. Macdonald

Joseph Dineen

John Walsh

Edward Cawley

Dr. James Rooney

EDWARD E. SPOFFORD,

National Commander of the American Legion at  
Indianapolis, Indiana.

Program of  
**New England's Greatest  
Air-Meet and Exposition**

to be given at the  
**LOWELL AIRPORT**  
**June 21, 22, 23, 1928**



The Exposition will occupy 54,000 square feet of space and will be open daily from 10.00 A. M. until 10.00 P. M.

**Building No. 1**

400 feet long—contains the Lowell Industrial and Commercial Exhibits represented by many of Lowell's most enterprising business firms, who in the spirit of cooperation to *help boom Lowell* and to secure business, have gone to the expense of buying space and preparing their exhibits.

**Building No. 2**

Aircraft Exhibit.—The Aircraft exhibit will be shown in two sections.

**SECTION A**

Exhibits by the U. S. Government, War Department, Navy Department, Bureau of Aeronautics and Department of Commerce.

Here will be shown many interesting exhibits including engines, parachutes, 13 Navy Airplane Models, Commercial Airplanes, Engines, Airplane parts and accessories and the latest type of a Wright Whirlwind Motor.



SECTION B

Airplanes of Army, Navy, State Guards and Commercial planes—about 40 in all. These are too large to be shown in the building and will be on exhibition on the field near the building at stated times. Many of these will participate in the Air Meet.

**Lowell Automobile Show**

Here will be on exhibition the latest models shown by public spirited enterprising automobile dealers of Lowell who deserve the support of Lowell's citizens and the visiting public. All automobile dealers in Lowell were invited to exhibit.

New York, New Haven and Hartford Railroad model train exhibit occupying 1400 square feet.

Industrial Exhibit of manufacturers and dealers  
outside of Lowell

Exhibit of the Public School children of Lowell, occupying 2240 square feet.

**Lecture Hall**

Television. First time ever shown here.

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**PROGRAM OF EVENTS**

**THURSDAY**

**10.00 A. M.**

Official Opening of the Exposition Buildings.

Arrival all morning of Airplanes to be in the Air Meet.

On to Lowell Race finishing 7 P. M. Friday, Silver Cup and \$350.00 in cash.

This race starts when each plane leaves its home air drome.

The winner is decided on the following points:

Distance covered.

Average speed in miles per hour figured on total elapsed time.

Engine Horse Power.

Number of passengers carried.



**11.00 A. M. to 1.00 P. M.**

Inspection of Airplanes just west of the Exposition buildings.

There will be one of each type of Army, Navy and Commercial Planes available for inspection by the public. There will be present with each plane a competent man to explain the plane and answer any questions that may be asked.

**1.00 P. M.**

Arrival of the LOS ANGELES.

The secretary of the Navy has authorized U. S. Airship Los Angeles to visit Lowell for the dedication of the Lowell Airport.

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**2.00 P. M.—OFFICIAL OPENING OF AIRPORT**

GENERAL BUTLER AMES

Treasurer of the Lowell Airport Corporation

Prayer

HIS EMINENCE, WILLIAM CARDINAL O'CONNELL

**DEDICATION EXERCISES**

Chairman, HONORABLE EDITH NOURSE ROGERS

Member of Congress, Fifth Massachusetts District

Address of Welcome to Lowell

HON. THOMAS J. CORBETT, Mayor of Lowell

New England's Greetings to Captain Emilio Carranza

Mexico's Air Ambassador of Good Will, who flew  
from Mexico to the United States with  
a message of good will

HON. EDITH NOURSE ROGERS

Address

HONORABLE EDWARD P. WARNER

Assistant Secretary of the Navy

titude of 1000 feet. After he has fallen clear of the plane he will release the chute and land in the field.

**5.00 to 7.30 P. M.**

Passenger carrying.

During these hours anyone who wishes may obtain a ride in commercial air planes provided for that purpose, at a cost of \$5.00. There will be various types of the latest passenger carrying planes available. Passengers flying do so at their own risk and must sign a release.

**8.00 to 10.00 P. M.**

Exhibit of Searchlights by the Searchlight battery of the Anti-Aircraft Regiment, Massachusetts National Guard. This searchlight is the most modern self-contained unit, being 60 inches in diameter, and developing over a million candlepower.

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**FRIDAY**

**10.00 A. M. to 10.00 P. M.**

Exposition open.

**10.00 A. M. to 1.00 P. M.**

Passenger carrying.

During these hours anyone who wishes may obtain a ride in commercial air planes provided for that purpose, at a cost of \$5.00. There will be various types of the latest passenger carrying planes available. Passengers flying do so at their own risk and must sign a release.

**11.00 A. M. to 1.00 P. M.**

Inspection of Airplanes just west of the Exposition buildings.

There will be one of each type of Army, Navy and Commercial planes available for inspection by the public. There will be present with each plane a competent man to explain the plane and answer any questions that may be asked.

**1.30 to 2.30 P. M.**

Race for Commercial Planes of from 100 to 150 H. P. \$350.00 in prizes.

This race is for the average Commercial Plane with a speed of from 90 to 120 miles per hour. The race will be run under the same conditions as the race on Thursday.

**2.30 to 3.30 P. M.**

Bomb dropping contest.

For commercial planes under 100 H. P.

Each plane will drop three dummy bombs at a mark in the middle of the field. These bombs will consist of bags filled with white powder, so that the spectators can see where each one hits. The winner will be the team that comes closest to the mark with any one shot. Skill in this contest depends on the pilot's ability to fly the ship on the most advantageous course, and the observer's ability to accurately judge speed and distance, so that he may know the proper time to drop the bomb. This is similar to the method of dropping messages from the plane to the ground in warfare.

**3.30 to 4.45 P. M.**

Race for the first Paul Butler Cup and Bonds by Army and Navy pursuit planes. These planes are single seaters. This type of plane is used for fighting and protecting observation and bombing planes and attacking ground troops.

**4.00 to 5.00 P. M.**

Inspection of Airplanes just west of the Exposition buildings.

There will be one of each type of Army, Navy and Commercial planes available for inspection by the public. There will be present with each plane a competent man to explain the plane and answer any questions that may be asked.



**4.45 to 5.00 P. M.**

Parachute jump.

The jumper will leave the plane at an approximate altitude of 1000 feet. After he has fallen clear of the plane he will release the chute and land in the field.

**5.00 to 7.30 P. M.**

Passenger carrying.

During these hours anyone who wishes may obtain a ride in commercial air planes provided for that purpose, at a cost of \$5.00. There will be various types of the latest passenger carrying planes available. Passengers flying do so at their own risk and must sign a release.

**8.00 to 10.00 P. M.**

Exhibit of searchlights by the Searchlight Battery of the Anti-Aircraft Regiment, Massachusetts National Guard.

This searchlight is the most modern self-contained unit, being 60 inches in diameter, and developing over a million candlepower.

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**SATURDAY**

**10.00 A. M. to 1.00 P. M.**

Passenger carrying.

During these hours anyone who wishes may obtain a ride in commercial air planes provided for that purpose, at a cost of \$5.00. There will be various types of the latest passenger carrying planes available. Passengers flying do so at their own risk and must sign a release.

**11.00 A. M. to 1.00 P. M.**

Inspection of Airplanes just west of the Exposition buildings.

There will be one of each type of Army, Navy and Commercial planes available for inspection by the public. There will be present with each plane a competent man to explain the plane and answer any questions that may be asked.

**1.30 to 2.00 P. M.**

Formation and stunt flying by Service Ships. Formation flying will be by Army and Navy Planes, using the same formations that are used in actual warfare. The Stunting will also be by Service Planes. These stunts, as well as being spectacular are used in combat work with enemy planes.

**2.00 to 2.30 P. M.**

Race for the Second Paul Butler Cup and Bonds by Army and Navy Observation Type Planes. These planes are two-seater planes with an average speed of 130 miles per hour. These planes are used for spotting artillery fire, taking photographs, and obtaining information for the troops on the ground.

**2.30 to 3.00 P. M.**

Parachute jump.

The jumper will leave the plane at an approximate altitude of 1000 feet. After he has fallen clear of the plane he will release the chute and land in the field.

**3.00 to 3.30 P. M.**

Race for the Edith Nourse Rogers Trophy and \$500.00 prize by Cabin Type Planes with Wright Whirlwind Motors. (Commercial.)

This prize and Silver Trophy is donated by the Hon. Edith Nourse Rogers, M. C. The trophy will be competed for yearly and is awarded to the manufacturer of the winning plane until won by a manufacturer three times, when it becomes his permanent possession. The prize each year is given to the pilot of the winning plane.

**3.30 to 4.00 P. M.**

Race for Commercial Planes of 150 H. P. and over. \$350.00 in prizes.

## BUILDING NO. 2

American Airports Corps., New York City .....	Nos. 95, 96
Bay State Flying Service, East Boston Airport American Eagle and Meteor Planes.	
Beck Distributing Company, New York .....	No. 67
Beacon Oil Company, Everett, Mass. ....	Nos. 89, 90
Boston Auto Supply, Lowell, Mass. ....	No. 86
Capehart Phonograph Co., Boston, Mass. ....	No. 99
Crouse, Hinds Co., Syracuse, N. Y. ....	No. 85
Gulf Refining Company, Lowell, Mass. ....	Nos. 68, 69
Hub Radio Company, Boston, Mass. ....	No. 66
Home Radio Co., Boston, Mass. ....	No. 103
Ideal Comb Company, Lowell, Mass. ....	No. 74A
Kitchen Aid, Boston, Mass. ....	No. 74B
Lowell Chamber of Commerce .....	Nos. 64, 65
Lowell Telegram .....	No. 70
Lowell Sun .....	No. 71
Lowell Courier-Citizen .....	No. 72
N. Y. N. H. & H. R. R., New Haven .....	Nos. 77, 85
N. E. Telephone & Telegraph Co., Lowell .....	No. 99B
Parchert Tire Service, Lowell .....	No. 97
Standard Oil Company, Lowell .....	Nos. 73, 74
Stevens Products Company, Lowell .....	No. 76
Stewart Hartshorn Co., New York .....	No. 98
Tide Water Oil Company, New York .....	Nos. 93, 94
Western Union, Lowell, Mass. ....	No. 99A
Wright Aeronautical Corp., Patterson, N. J.	

## AUTOMOBILE SHOW

Geo. R. Dana & Son.	Lowell Motor Sales Co., Inc.
Lowell Buick Company.	Post Office Garage.
Lowell Motor Mart, Inc.	Prince-McCann Co., Inc.
Wannalancit Garage, Inc.	

## U. S. GOVERNMENT EXHIBITS

U. S. Department of Commerce.  
 U. S. Navy Bureau of Aeronautics.  
 U. S. War Department.

## CITY OF LOWELL

Exhibit by the Public Schools.



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## GENERAL INFORMATION



Open 10 A. M. to 10 P. M.

Admission, 50 cents.

Admission, children under 16, 25 cents.

Numbered Reserved Seats, \$1.00.

Woburn Street Section Seats, 50 cents.

Seat holders have the privilege of leaving their seats as often as they please and returning on the day their ticket calls for by showing their coupon to the ticket taker.

Reserved Parking Space, \$1.00.

Purchase your reserved tickets and parking space to-day for the other days you are coming.

Boston and Maine R. R. Excursions, Round Trip One Fare. Stopping at the Airport.

Eastern Standard Time.

Leaves Boston 8.45 A. M. 10.00 A. M.

Special Train leaves Boston 11.35 A. M.

Leaves Lowell Airport (South Lowell) for Boston  
12.19 P. M. 4.15 P. M.

Southbound train:

Leaves Concord, 11 A. M.; Manchester, 11.27 A. M.;  
Nashua, 11.57 A. M.; Lowell, 12.19.

Comfort Stations on the fields and in building No. 2.

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### Judges

HON. JAMES E. O'DONNELL

ROYAL P. WHITE

EDMOUR N. FOISY

GEORGE H. SPILLANE

### Observers at Billerica

JOHN J. McBRIDE

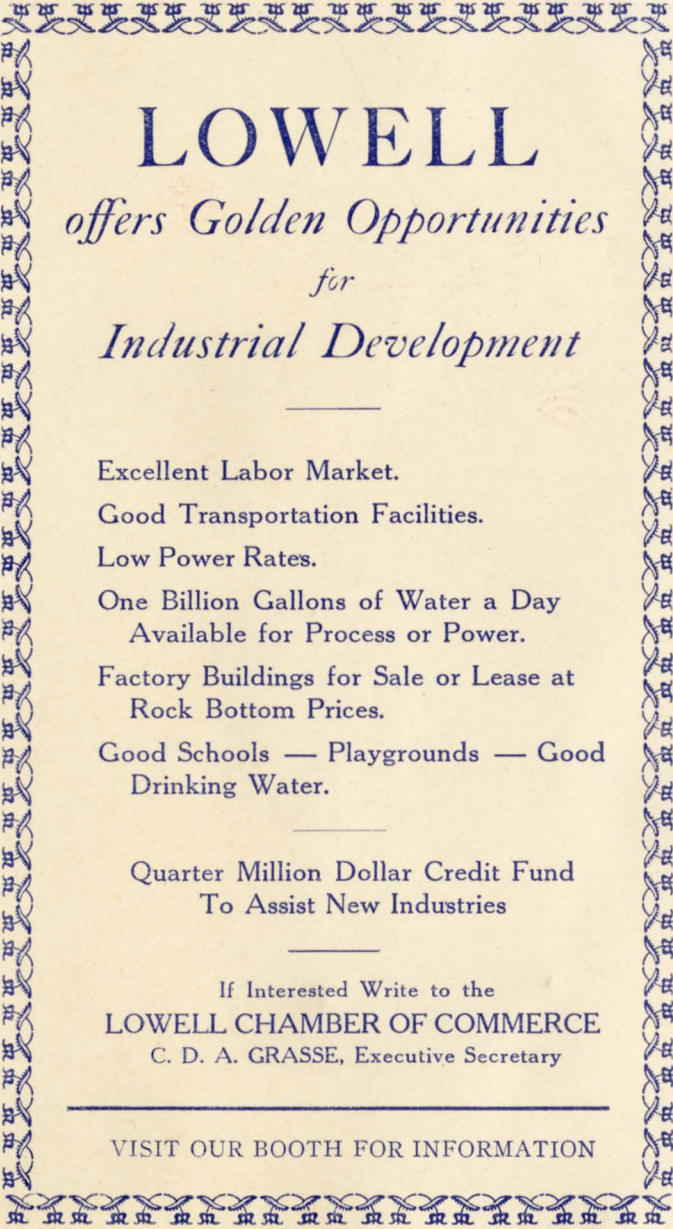
HENRY O'BRIEN

### Observers at Robbins Hill

HAROLD D. MACDONALD

GARFIELD A. DAVIS

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# LOWELL

*offers Golden Opportunities  
for  
Industrial Development*

---

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---

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---

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**LOWELL CHAMBER OF COMMERCE**  
C. D. A. GRASSE, Executive Secretary

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